

Kendra Westmoreland

WORK EXPERIENCE

SEAMAAC — Philadelphia, PA

MSW Advanced Year Field Placement

AUGUST 2024 - MAY 2025

Determined the quality and effectiveness of services provided within various programs

Led multiple program management projects and oversaw community workshops

Composed applications for grantmaking and accreditation processes

Presented research data to various stakeholders of the organization

Mural Arts: Porch Light Program — Philadelphia, PA

MSW Foundation Year Field Placement

AUGUST 2023 - MAY 2024

Managed the daily operations for the Color Me Back Program

Interviewed clients to evaluate their needs and acted as a resource coordinator

Conducted program evaluative research on various projects

Led a Spanish/English bilingual painting course for children living in hispanic households

Ikamva Labantwana Bethu — Cape Town, South Africa

Social Work Intern

JUNE 2023 - AUGUST 2023

Developed educational material for children and unemployed youth in impoverished communities

Accompanied a social worker in "home visits" to determine the quality of foster homes

Collaborated with local and international social workers in South Africa to compare cultural approaches to social welfare policies

University of Florida — Gainesville, FL

Research Assistant

OCTOBER 2019 - MAY 2023

Currently working on undergraduate senior thesis project on the relationship between external stimuli and mental well-being.

Worked in the Perception, Attention, and Consciousness Laboratory led by Dr. Brian Odegaard.

Worked in the Florida Social and Emotional Cognition Laboratory led by Dr. Erin Westgate.

Performed statistical, qualitative and quantitative analysis.

Planned, modified and executed research techniques and procedures.

LANGUAGES

English – Native

Spanish – Professional working proficiency

German – Limited working proficiency

HONORS

International Winter Academy Scholar – February 2022

Dean's List – Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021

Presidential Honor Roll – Spring 2020, Fall 2021

Golden Key for Poetry – February 2019

Silver Key for Prose – February 2019

Florida Academic Scholars Award – October 2018

MOSI Volunteer Service Award – August 2017

The Independent Florida Alligator — Gainesville, FL

Social Media Manager

APRIL 2021 - DECEMBER 2021

Analyzed and reported online marketing campaign results.

Developed content such as blogs, promotional materials and advertisements for social media.

Conducted research to determine current benchmark trends and audience preferences.

Served an additional role as contributing writer for newspaper subsection "The Avenue."

Florida Mental Health Institute — Tampa, FL

Summer Research Institute

MAY 2021 - AUGUST 2021

Completed research on substance use and mental health programs in schools around the nation.

Assisted with preparing project-related reports, presentations and manuscripts.

Utilized job-related software to perform descriptive and multivariate statistical analysis of data.

AdvantaClean of Tampa Bay — Tampa, FL

Digital Media Editor

FEBRUARY 2017 - AUGUST 2019

Analyzed key performance indicators monthly applying data analytics to drive future strategic planning.

Tracked and analyzed social media and online marketing initiatives.

Acted as a stand-in for company President at local networking seminars.

EDUCATION

University of Pennsylvania — Philadelphia, PA

Master of Social Work

AUGUST 2023 - MAY 2025

GPA: 3.92

Graduation date: May 2025

SP2 Representative Committee

Red & Blue Ambassador

Member of the Kelly Writers House

University of Florida — Gainesville, FL

Bachelor of Science

AUGUST 2019 - MAY 2023

GPA: 3.88

Graduation date: May 2023

Member of Golden Key International Honors Society.

Member of International Scholars Program.

Co-founder and Education Director for Take Action Florida.

Elected to the Executive Cabinet of Tea Literary & Arts Magazine in 2022.

Elected as Fundraising Director (2020) and Webmaster (2021) for Extreme Dance Company.

Universität Mannheim — Mannheim, Germany

Study Abroad Semester

JANUARY 2022 - JULY 2022

Semester GPA: 3.5

Awarded International Winter Academy Scholar.

Hillsborough Community College— Tampa, FL

Associate of Arts

AUGUST 2016 - MAY 2019

Graduated with 4.0 GPA.

Dual Enrollment Program

PUBLISHED MANUSCRIPTS

Hawkins B., Evans D., Preston A., **Westmoreland K.**, Mims C.E., Lolo K., Rosario N., Odegaard B.; Color diversity judgments in peripheral vision: Evidence against "cost-free" representations. *PLoS One*. 2022;17(12):e0279686. doi: 10.1371/journal.pone.0279686.

Westmoreland K., Preston A., Lolo K., Mims C., Rosario N., Odegaard B.; Do we perceive color “cost-free” in peripheral vision? An investigation of color phenomenality across the visual field. *Journal of Vision*. 2020;20(11):393. doi: <https://doi.org/10.1167/jov.20.11.393>.

Mims C., Rosario N., Preston A., **Westmoreland K.**, Lolo K., Odegaard B.; Are perceptual metamers causal metamers? A study of multisensory integration and metacognitive access in cue combination. *Journal of Vision*. 2020;20(11):724. doi: <https://doi.org/10.1167/jov.20.11.724>.

CONFERENCE PRESENTATIONS

Westmoreland, K., Krause, A., & Westgate, E. (2023). The Effect of Daily Routines on Mental Well-Being. *Florida Undergraduate Research Conference*, Miami, FL. *Society for Personality and Social Psychology*, Atlanta, GA. *University of Florida PGSO Forum*, Gainesville, Florida.

Odegaard, B., Kimmert, F., Mims, C.E., Preston, A., **Westmoreland, K.**, Lolo, K., Rosario, N., Pedersen, S., Cardenas, V., Rubiera, C., Johnson, G., Sans, A., Maynes, R. (2022) “Metacognition Distinguishes Congruent and Illusory Multisensory Perceptions”, International Multisensory Research Forum, Ulm, Germany.

Westmoreland, K., Preston, A., Lolo, K., Rosario, N., Mims, C.E., Odegaard, B.
Do we perceive color “cost-free” in peripheral vision? (2020) An
investigation of color phenomenality across the visual field. *University of
Florida PGSO Forum*, Gainesville, Florida, April 2020. *Visual Sciences Society
Annual Meeting*, Naples, Florida (Virtual Meeting).